

## **Conquering Lion Enterprise (CLE)**

### **Our History**

Conquering Lion Enterprise (CLE) was formed in 1991 to give exposure to the creativity of David L. Weeks. As a poet and artist, David harnessed his creative talents and produced a variety of original poetic and artistic products, which became very popular among his friends and others in his surroundings. In 2000, David took his entrepreneurial and artistic spirit, and years of experience in the information technology field and established CLE as a publishing and creative productions company. This move also, led David to establish a web presence for CLE.

Today, Conquering Lion Enterprise has been re-organized to better serve their current clients and enhance the marketing of their services to potential clients. The focus of Conquering Lion Enterprise is “design and development” work; so renaming our website from “conqlion.com” to “cledzigns.com”, helps us to tie our domain name into what we do: design and develop websites, graphics, desktop services, and IT Solutions. This strategy helps to better define our goals and better connect to our targeted audience.

### **Our Capabilities**

Our staff members have years of professional experience in their respected fields, including the following specialized areas:

- Installing and configuring Windows operating systems, including: Windows2000 and WindowsXP platforms
- Installing and configuring, Coldfusion MX Application server
- Designing and developing static, dynamic, and database driven web sites
- Microsoft Access database design and management
- Integrated Microsoft Office Solutions, between Microsoft Access, Word and Excel, including automation
- Designing user forms, templates, spreadsheets
- Company branding, including: Logo design, business Cards, letterheads, brochures and websites
- Copywriting, poetry/ creative writing

### **Information Technology Solutions Tools**

- Microsoft – Visual Basic for Applications VBA
- Microsoft Office 97/ 2000/ XP/ 2003
- Microsoft Access, Word, Excel and PowerPoint
- Netscape, Internet Explorer, Firefox

### **Graphic and Web design/ development Tools**

- Adobe Photoshop, Adobe Illustrator, Quark Express
- Microsoft Publisher 2000/ XP/ 2003
- HTML, DHTML
- Macromedia DreamweaverMX, Macromedia FireworksMX
- Macromedia Coldfusion MX, Macromedia Contribute.

### **Our Experience**

The staff of CLE has provided information technology support and services, and graphic and web design/ development to clients both national and international since 2000, including database design and management, documenting operating procedures and work-instructions, automate the gathering and organizing of raw data into monthly managerial reports, as well as designing/

developing database driven web based applications — including e-commerce. CLE has also done graphic design and literary productions, for print, including professional brochure, business cards, letterheads, various celebration event programs, and creative copy.

### **Conquering Lion Enterprise (CLE)**

At cledzigns.com we focus on, linking creative designs with functionality. The websites, graphics, and applications that we deliver are not only creative, they must also be functional and they must communicate our clients' message to their customers.

Whether you want to take your business or organization to the next level, by establishing a web presence, or you are starting a new company and you want your look to stand out from the rest, or you are already an established company looking for a fresh new look, let us put our experience to work for you.

Contact:

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Visit us on the world wide web at: [www.cledzigns.com](http://www.cledzigns.com)